

Course Code: **M248**

# Mastering Service Branding Strategies to Grow Your Business

## COURSE INFORMATION

Sessions  
1 day

Duration  
7.5 hrs

Level  
Beginner

Assessment  
NA

### VENUE

**Address:** Tertiary Courses Ghana Company Ltd, North Legon, Greater Accra, Ghana.

## WHAT'S THIS COURSE ABOUT

Topic 1: Understanding Service Branding and Its Business Impact

Role of service branding in an organization's branding strategy

Importance and benefits of service branding initiatives

Impact on business performance and competitive advantage

Topic 2: Developing an Appreciation for Service Branding

Exploring real-world examples of service branding success

Identifying how service branding creates a competitive advantage

Appreciating service branding's role in market...

## COURSE FEE

Full Fee GHS 2,000.00

## CERTIFICATION

- **Certificate of Completion from Tertiary Courses** - Upon meeting at least 75% attendance and passing the assessment(s), participants will receive a Certificate of Completion from Tertiary Courses.

## REGISTRATION

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<https://www.tertiarycourses.com.gh/mastering-service-branding-strategies-to-grow-your-business.html>



SCAN TO REGISTER

## SUPPORT

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